

MBA - Master of Business Administration

Executive Management Institute was established in 1989, providing executive management education programmes throughout Sweden. Edinburgh Business School began working with Executive Management Institute in 2002, when the Institute became an Approved Learning Partner. Executive Management Institute provides support for the MBA programme, including all specialisms and the MSc programmes.

Level

Level 7 (according to the EU reference)
90 ECTS Credits

Structure (nine courses)

- People, Work and Organisations
- Financial Decision Making
- Delivering Successful Projects
- Strategic Marketing
- Economics for Business
- Leadership Theory and Practice
- Developing and Executing Strategy
- Elective course 1
- Elective course 2

Fees

MBA online SEK 117.000 excl VAT.
Examination fees are not included.

Start

OnLine learning starts individually.

Edinburgh Business School are the Graduate School of Business of Heriot-Watt University, a leading British University accredited by Royal Charter.

*Tomorrow's Business Leaders
for Tomorrow's Markets*



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Welcome to the home of the world's most popular MBA programme. Here, you can study when you like, where you like. You take exams when you're ready. As the Graduate School of Heriot-Watt University, we offer the flexibility to study how you want and where you want. Choose seminars or study online, with full support materials and access to faculty.

Participant Profile

Manager or key persons. For business people who wants to gain advanced management skills with international business orientation. The programme gives you the knowledge, understanding and insight needed to succeed in the highly competitive business world.

Goals

- To develop your strategic thinking, which is highly important in decision-making within business and industry or the public sector.
- To develop your insight into how various business models assist managers in analyzing, integrating and evaluating different situations.
- To apply relevant knowledge in a business setting.
- To enhance your individual career development prospects.

Structure

Nine courses are required to earn the MBA and there are seven compulsory core courses plus two electives. We provide everything you need to study effectively. Each course represents around 200 hours of study time. Within each course the text is divided into modules, each of which has its own supporting materials.

Each course is assessed by a three-hour written examination. These are set and graded by Edinburgh Business School. When you feel you have mastered your subject and are ready to be tested in your knowledge, you take the exam. There are four exam sessions every year. Examination can be taken at more than 400 centres around the world.



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Core modules

Financial Decision Making

The Financial Decision Making course aims to provide students with a set of accounting and financial tools that enables them to interpret and critique financial information from a variety of sources and to make informed and effective financial decisions that directly impact company operations.

Strategic Marketing

The Strategic Marketing course aims to provide students with the necessary tools and frameworks to enable them to make proactive marketing decisions that take best advantage of the conditions in which the firm finds itself.

Leadership Theory and Practice

The course critically examines the concept of leadership in organisations, explores major theoretical developments in how leadership is understood and provides opportunities for managers to reflect on real-life leadership issues

People, Work and Organisations

The aim of the People, Work and Organisations course is for students to develop a detailed appreciation of factors influencing how people behave at work and how these link to performance. The course focuses on understanding individual differences, how these differences affect group dynamics and how organisational factors affect individual behaviour.

Delivering Successful Projects

The aim of Delivering Successful business Projects course is to equip students with the necessary skills to conceive of, plan, control and deliver projects, for enabling successful realisation of business objectives, through the use of the practical framework of project management.

Economics for Business

The aim of the Economics for Business course is to develop in students a systematic approach to decision-making and the ability to recognise, use and interpret economic information from both within the organisation and the wider environment.

Developing and Executing Strategy

This new course retains the capstone features of Strategic Planning and is designed to help students integrate ideas across diverse management disciplines. The way in which this is achieved, however, is quite different.

The approach to strategy in this course is to treat it as an adaptive, continuous, non-linear and social phenomenon in organisations. Key areas such as strategic intent, issue diagnosis, analysis, choice and implementation are covered in a logical order, but they are not treated as part of a step-by-step process.

Elective modules

To achieve the MBA, you must successfully complete 7 core courses and 2 electives chosen from a wide range of subjects.

Example of elective courses (over 40 courses):

- Consumer Behaviour
- Corporate Governance
- Credit Risk Management
- Influence
- Making Strategies Work
- Negotiation
- Quantative Methods
- International Marketing
- Marketing Insights
- Mergers and Acquisitions
- Sales Force Management
- Strategic Risk Management